



**BOYS & GIRLS CLUBS**  
OF ST. HELENA AND CALISTOGA

## **Vera Trincherro Torres Legacy Society** **Benefiting the Boys & Girls Clubs of St. Helena and Calistoga**

### **A Legacy of Family, Wine & Up-Valley Kids**

Vera Trincherro Torres played a key role in the creation of the Boys & Girls Clubs of St. Helena and Calistoga. In 1989 our founder Marianna Hawkins along with Father Brenkle, approached Vera to partner with her in starting an after-school program for kids and families in the Up-Valley. Vera agreed with Marianna's passion to create a safe, positive place to go after school to ease the burden on working families. Vera saw the need as well and joined Marianna and Father Brenkle in that mission by making the very first donation: a \$10,000 contribution that helped establish the first Boys & Girls Club in St. Helena and charter it as part of the Boys & Girls Clubs of America system. Since then, Vera and the Trincherro/Torres family have been pillars of the Boys & Girls Clubs of St. Helena and Calistoga (BGCShC), changing the lives of countless Up-Valley kids and families.



Vera Trincherro Torres  
June 27, 1938 – July 22, 2014

### **A Life Rooted in Napa Valley**

Vera was born in New York City in 1938 to Mario and Mary Trincherro. In 1948, when she was ten, the Trincherro family purchased the historic Sutter Home Winery and moved to St. Helena. Like many Napa families of that era, everyone pitched in: parents and children working side-by-side to rebuild an abandoned winery and a new life in the valley.

After graduating from St. Helena High School, Vera began her career as a legal secretary. She later joined the family business full-time, serving as company secretary and taking responsibility for many of the winery's charitable initiatives—all while raising her two sons, Tony and Bob Torres, with her husband, Ray. Together with her brothers Bob and Roger, Vera helped grow Sutter Home from a small, family-run operation into one of America's best-known wine brands and a foundation of what is now Trincherro Family Estates.

### **A Pioneer in Philanthropy**

Vera was widely recognized as one of Napa Valley's most generous wine pioneers. As the family winery flourished, she used its success to lift up the community she loved—especially children and families in northern Napa County.

Her early leadership gift to launch what is now the Boys & Girls Clubs of St. Helena and Calistoga set a standard of generosity that her sons and extended family have continued, helping to provide safe spaces, caring mentors, homework help, meals and life-changing opportunities for thousands of Up-Valley youth over the decades.

A breast cancer survivor, Vera also became a passionate advocate for women's health. Through Sutter Home's breast cancer initiatives, she helped raise more than \$1 million to support breast cancer research and awareness.

Her philanthropy touched many other corners of community life as well, including support for animal welfare and youth sports. At the time of her passing, July of 2014, her family asked that memorial gifts be directed to the Boys & Girls Clubs of St. Helena and Calistoga, We Care Animal Rescue, and St. Helena Little League—organizations that reflected causes close to her heart.

In recognition of her service and generosity, Vera was honored as Woman of the Year for the 2nd District of the California State Senate in 1996 and St. Helena Citizen of the Year in 1999. Her children and grandchildren describe her community spirit as “legendary,” remembering a woman who worked hard, raised her family, and showed up for countless winery and charitable events with warmth, joy and a ready smile.

*“My mother’s legacy for me is much more than being a loving mother who raised me to be the man I am today, but a woman whose generosity, compassion and love of the community she grew up in will always be legendary here in the St. Helena community. She touched the lives of many, both directly and indirectly through her selfless giving. She truly has been, and always will be, a role model to me and was always the heart and soul of our family.”*

Bob Torres, Trincherro Family Estates  
BGCSHC Board Member

## **The Vera Trincherro Torres Legacy Society**

The **Vera Trincherro Torres Legacy Society** honors individuals and families who—like Vera—believe that every child deserves a safe place to learn, grow, and belong.

Members of the Legacy Society have included the Boys & Girls Clubs of St. Helena and Calistoga in their estate plans or long-term giving, through one or more of the following:

- A bequest in a will or living trust
- Designating BGCSHC as a beneficiary of a retirement account, life insurance policy, or donor-advised fund
- Establishing another type of future gift that supports the Clubs beyond their lifetime

By joining the Legacy Society, you stand in the tradition that Vera began with that first \$10,000 gift in 1989. By investing in Up-Valley kids you enable them build bright futures, just as the Trincherro family did when they came to St. Helena generations ago.

## **Continuing Vera’s Legacy**

Vera’s story is one of courage, family, hard work, and a deep commitment to community. Trincherro Family Estates remains a family-owned, family-run company, and the family’s support continues to help the Boys & Girls Clubs of St. Helena and Calistoga serve more than a thousand young people each year with academic support, enrichment programs, athletics, arts, and leadership opportunities.

When you create a legacy gift through the **Vera Trincherro Torres Legacy Society**, you help ensure that Vera’s belief in kids—and in this community—lives on for generations to come.

### **The Boys & Girls Clubs of St. Helena and Calistoga**

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