



BOYS & GIRLS CLUBS
OF ST. HELENA AND CALISTOGA



2025 Annual Impact *Report*

**Boys & Girls Clubs of
St. Helena and Calistoga**
1420 Tainter St.
St. Helena, CA 94574
(707) 963-8944
BGCSHC.org



BOYS & GIRLS CLUBS
OF ST. HELENA AND CALISTOGA



Trent Yaconelli, Executive Director
Trent@bgcshc.org



Sean Maher, Board President

The year *in review*

Dear Parents, Friends, and Supporters,

This year has reminded us of the power of resilience, partnership, and community. Together, we've witnessed firsthand that alone we can accomplish little, but together we can do great things.

Thanks to your unwavering support, we are celebrating several remarkable achievements:

- Reopening our Clubhouse: After a devastating tree strike demolished half of our St. Helena building, our doors are open once again. The sound of laughter, learning, and belonging fills our St. Helena Clubhouse, a living testament to your generosity and the dedication of our Board and Staff.
- Transforming futures: Sixteen of our teens successfully applied to college, trade schools, and state universities—ALL receiving scholarships to help them take this exciting next step. Their success is also your success.
- Expanding access: Through new partnerships with the Calistoga, St. Helena, and Angwin school districts, we are able to provide free or reduced memberships, ensuring more children than ever have a safe and welcoming place to learn and grow.
- A record-setting BIG Night: Our annual fundraiser reached unprecedented heights, proving once again how deeply this community believes in the potential of its young people.

Every milestone tells a story of perseverance, generosity, and shared vision. You are not only donors and parents—you are champions of possibility and partners in creating brighter futures.

On behalf of the every child and teen whose life is brighter because of you, thank you. We look forward to continuing this journey together—because when we come together, there is no limit to what we can accomplish.

With gratitude,

Trent Yaconelli, Executive Director

Sean Maher, Board President

www.bgcshc.org

Everyone deserves a place to feel safe

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From Left:

Sean Maher, Marianna Hawkins, Holly Emerson, Rachel Davies, Matthew Luhn, Placido Garcia, Trent Yaconelli, Steve Martin

BGCSHC Staff spotlight



Caty Jacobo

Site Director, St. Helena Teen Center

Caty Jacobo's journey with the Boys & Girls Club began during her senior year of high school in 2012. By the following year, she officially joined the team—and more than a decade later, she continues to dedicate her time and heart to the kids and teens who walk through our doors.

For Caty, the most rewarding part of her work is watching teens discover their gifts and talents, and then pursue those dreams with confidence. "I've had the privilege to see kids grow up into teens," she shares. "My favorite thing is seeing them find their passions and how they go off into life to chase their dreams."

The Club hasn't just shaped the lives of the youth she serves—it has also inspired Caty to pursue her own path. Her experiences here encouraged her to follow her dream of becoming a teacher, so she can continue helping young people thrive for years to come. In addition to her role as St. Helena Teen Center Site Director, Caty is currently studying at Sonoma State University.

Bradlie Hackett

Co-Unit Director, Calistoga Clubhouse

Bradlie Hackett's connection to the Boys & Girls Club runs deep. He first stepped through the doors as a wide-eyed 2nd grader and quickly felt like he found a second family in the Club. Inspired by the caring staff and role models who shaped his childhood, Bradlie knew early on that the Club was more than just an after-school program—it was a place where lives were changed.

In 2018, Bradlie joined the team as staff. Today, as Co-Unit Director of the Calistoga Clubhouse, Bradlie finds his greatest joy in being part of our members' lives and watching them grow up. "The staff who guided me when I was young made such an impact on my life," Bradlie reflects. "Now I get to be that person for our kids—and to me, that means the world."

Looking ahead, Bradlie is passionate about continuing to grow as a leader and creating more programs that strengthen and uplift the community. His journey is a true example of the Club's mission in action: nurturing young people who, in turn, give back and inspire the next generation.



BGCSHC Team



Administration

Trent Yaconelli - Executive Director (28 years)
Nick Haley - Director of Operations (7 years)
Steve Martin - Resource Development Director (2 years)
Stephanie Cruz - Human Resources Director (10 years)
Caiti Whitfield - Executive Assistant (4 years)

St. Helena Primary

Annmarie Walsh - Site Director (3 years)
Pricilla Rodriguez - Program Director (4 years)
Kalena Vega - Rec Aide (1 year)

St. Helena Clubhouse

Lana Tillotson - Lead Unit Director (6 years)
Marisa Viera - Membership Director (30 years)
Esmeralda Castillo-Hernandez - Program Director (3 years)
Lizzy Castro - Art Director (7 years)
Brandon Cole - STEM Coordinator (6 years)
Aylin Topete Esquivel - Rec Aide (1 year)
Karen Martinez - Rec Aide (1 year)
Jonathan Lano - Rec Aide (1 year)
Estefani "Leo" Ambriz Aguilar - Rec Aide (1 month)

St. Helena Teen Center

Caty Jacobo - Site Director (12 years)
Megan Haller - Program Director (1 year)
Karen Jamieson - Rec Aide (1 year)

Howell Mountain School Site, Angwin

Lainey Cronk - Site Director (20 years)
Diana Pimentel - Assistant Site Director (11 years)
Mia Grijalva - Rec Aide (1 year)
Jennifer Fradelizio - Rec Aide (1 month)

Calistoga Clubhouse

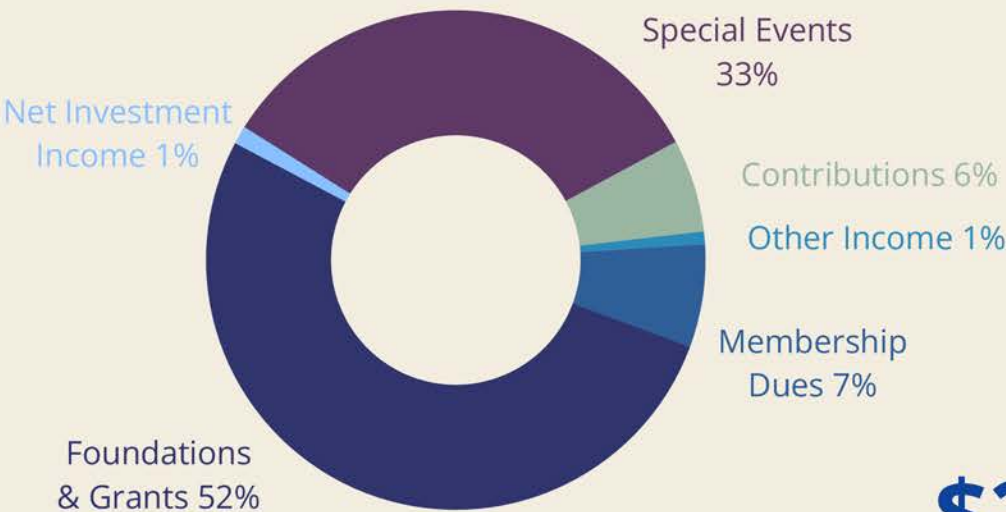
Bradlie Hackett - Co Unit Director (7 years)
Kyle Eagan - Co Unit Director (2 years)
Emma Ethington - Art Director (1 year)
Easton Yaconelli - Rec Aide (3 years)
Stella Jamieson - Rec Aide (2 years)
Alexa Clavel - Rec Aide (1 year)
Alura Smith - Rec Aide (1 year)
Jair Barrios - Rec Aide (1 year)
Karina Garcia Diaz - Rec Aide (1 year)
Tiera Sheldon - Rec Aide (1 year)

Calistoga Teen Center

Kari O'Kane - Site Director (1 year)
Jenna McCormick - Program Director (8 years)

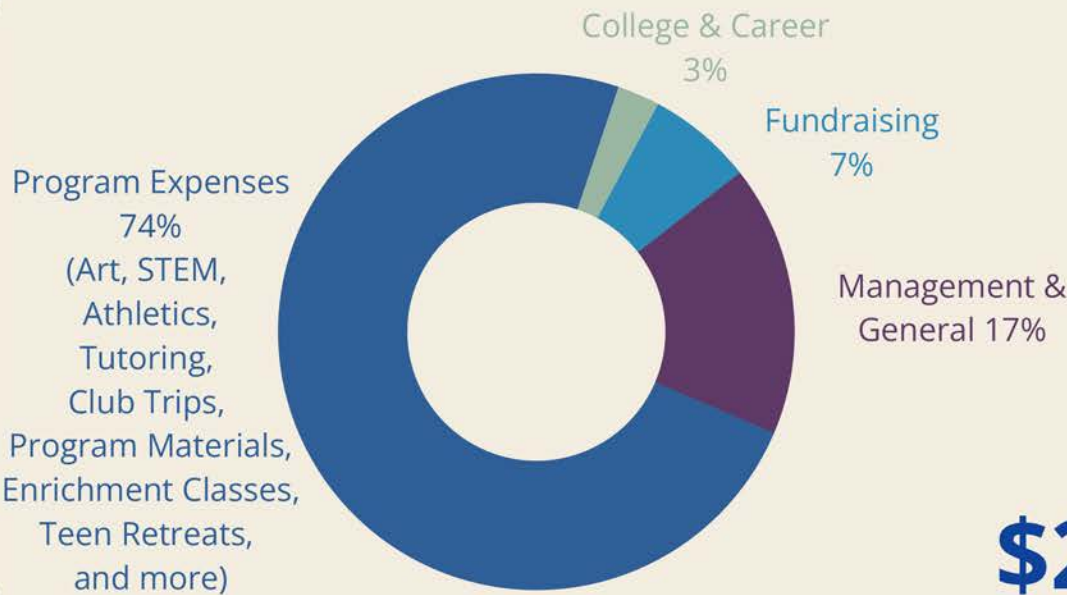
Fiscal Summary

July 1, 2024–June 30, 2025



Revenue

\$2,937,852



Expenses

\$2,655,832



Change in
Net Assets

\$282,020

By the numbers

35 years serving the community

1,310 registered members

1,600 other youth served
(non-members)

90% receive waived membership fees

\$3,400 Annual cost to the Club per member

4,800+ healthy meals and snacks served monthly

20,000+ hours of academic support
delivered last year

100% of Club teens expect to graduate
from high school on time



100% of youth served are welcome, regardless of ability to pay

We'd like to thank all
our donors for their
generous *support*



our Mission

To provide all young people
a safe, positive and unique place
to develop their natural talents,
and to inspire them to achieve
their full potential.

www.bgcshc.org

Fueling the mission

VISIONARY'S CIRCLE

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Bob & Evalyn Trincherro

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Fueling the mission

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We are grateful for every gift that supports the Boys & Girls Clubs of St. Helena and Calistoga. Every effort has been made to ensure the accuracy of this list. If we have inadvertently misspelled a name or omitted a contribution we sincerely apologize.

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www.bgcshc.org

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View **sponsorship** opportunities of our programs and events, while receiving recognition. bgcshc.org/sponsorships.html



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For all opportunities or questions about our programs, contact
Steve Martin
Resource Development Director
steve@bgcshc.org

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a safe place for kids

2025 BGCA Safety Audit

IT'S MORE THAN A CLUB,
IT'S A SAFE PLACE FOR KIDS

AS PART OF OUR COMMITMENT TO SAFETY, Boys & Girls Clubs of St. Helena and Calistoga has participated in three comprehensive safety assessments since 2023, when Boys & Girls Clubs of America began requiring annual evaluations for all Clubs nationwide. These week-long assessments cover policies, procedures, staff training, emergency operations, and facility safety at all six of our sites. They also include interviews with staff to ensure a strong understanding and consistent practice of our safety protocols.

*In February 2025, BGCSHC concluded our **third Annual Safety Assessment**, evaluating our **Calistoga Clubhouse** and **Calistoga Teen Center** locations.*

BGCA Requirements:

- **Safety Committees:** Each Club has a Board-led Safety Committee elevating safety to the highest level of governance, and are required to fulfill the same responsibilities at every Club.
- **Mandatory Safety Assessments:** Clubs are required to complete a mandatory annual safety assessment, performed by BGCA Auditors.

BGCSHC Safety Committee Members:

- Tom Garrett, Chair
- Pam Ingalls
- Mitch Celaya
- Nick Haley
- Christine Clark
- Trent Yaconelli
- Marianna Hawkins

6 Locations

Serving the communities of St. Helena, Calistoga & Angwin within Clubhouses, Teen Centers and School Sites.

38 Caring Staff

All staff and volunteers are mandated reporters and complete background checks and fingerprinting, as well as comprehensive training that includes behavior support, first aid/CPR, and best practices in trauma-informed care.

1310 Total Members

*"It was a pleasure visiting the **Boys & Girls Clubs of St. Helena & Calistoga** on their **2025 External Safety Assessment** and seeing the team's strong commitment to safety firsthand. The proactive role of the **Safety Committee**, early adoption of new safety requirements, and the **staff's deep engagement in creating a secure and welcoming environment truly stood out.** Their thoughtful preparation and dedication to continuous improvement reflect a **strong culture of accountability and care for their Club members.**"*

—Julia Matison, SHRM-CP
SAFETY ANALYST-PACIFIC REGION
BOYS & GIRLS CLUBS OF AMERICA

National Recognition for Club talent

We're thrilled to celebrate Aylin T., a gifted young artist from our Club, who earned 2nd place nationally in the Boys & Girls Clubs of America's National Fine Arts Competition in the Visual Arts (ages 16-18) category for her piece, "I'm Just a Kid."

Aylin's artwork powerfully captured the 2024 theme, "Express Yourself: Imagination Unbound." As she explains,

"My piece connects to this year's theme by showcasing the innocent and carefree mind I and many others carried as a kid that allowed our imagination and self-expression to shine. I wanted to create something that everyone could relate to."

Her recognition on the national stage is a testament to the creativity, confidence, and voice our youth develop at the Club every day.



ell

"I'm Just a Kid" 2024, mixed media, Aylin T.

Impacting our community

"It's a positive place to go after school. We have a homework club, math, reading, art, sports, and a games room, and it's a safe place for the kids. We teach basic life skills, respect for leadership, etc.

And I'll tell you, sometimes the parents have to drag their kids out because they don't want to leave."

*Bob Torres, Principal, Vice Chairman & Director at Trinchero Family Estates
Bord of Directors, At-Large, Boys & Girls Clubs of St. Helena and Calistoga*



"The Calistoga Boys & Girls Club is a safe, nurturing space where my two boys love to play, learn, and grow. From the gym to science experiments, art projects to homework help, they're always engaged—and they truly look up to the staff. The Club has taught them fairness, leadership, and kindness, lessons they carry into school and sports. For our family, it's more than after-school care; it's a place where kids gain confidence, curiosity, friendships, and a real sense of belonging."

*Erinn and Brian Maloney
Club Parents, Larkmead Vineyards & De Loach Vineyards*



"The Boys & Girls Club is an important place in this community. I've seen its impact firsthand—as a supporter, as someone who helped build the St. Helena Clubhouse, and through my wife's time on the board. This Club gives young people the confidence, security, and pride they need to rise above challenges and keep moving forward. It's not just a program—it's a foundation for lifelong success."

*Andy Beckstoffer,
Beckstoffer Vineyards*

"The Boys and Girls Club has provided a safe and supportive environment at their clubs for all UpValley kids for many years. Their recent summer retreats have been particularly impactful on the mental health and stability of teens facing challenges in the current environment."

*Rick Jones,
Jones Family Vineyards*



It's more than a Club...

***...it's where I go to inspire
and be inspired."***

-KENNIA, 12TH GRADE



***...it's where kindness and
compassion are shown."***

-HANIA, 9TH GRADE

...it's adventure!"

-SAMANTHA, 7TH GRADE



...it's my second home."

-ZOEY, 4TH GRADE

...it's my safe place."

-AMELIA, 4TH GRADE

...it's my happy space."

-ALIX, 4TH GRADE



...it's where I can be me."

-NAOMI, 4TH GRADE

...it's a friendship club."

-JACE, KINDER

...it's a wonderful place."

-MILA, 1ST GRADE



...it's amazing!"

-GAETANO, 1ST GRADE

...it's my favorite place."

-DAYANA, KINDER



Highlights from the Clubhouses



Celebrating the Arts in St. Helena

The St. Helena Club was honored to be included in Festival Napa Valley's Novak Concert for Kids, giving members the opportunity to experience world-class live performance. A **string quartet from Music in the Vineyards visited the Club**, bringing the joy of chamber music directly to our members.



Calistoga Carnival

As part of the Carnival Specialty Camp, Director Kyle guided a small group of members through the **process of brainstorming, designing, and hand-building** carnival games and attractions. The camp featured activities ranging from a ring toss and prize wheel to a three-hole mini golf course. Staff members Karina and Stella, together with older youth, operated the popcorn and snow cone machines, while Art Director Emma led engaging face-painting tutorials that encouraged creativity and participation across all age groups.

College & Career Success

This year, we proudly supported members in taking their next big step:

- 8 were accepted into four-year colleges
- 6 into junior/community colleges
- 1 into an electrical trade program
- Countless more in their next steps toward their future



These are youth who might have otherwise fallen through the cracks. Through 1:1 guidance, college and career workshops, and support that begins as early as 8th grade, we help members navigate the complex process of applying to college, securing financial aid and scholarships, and exploring internships. We're not just opening doors—we're walking alongside them every step of the way.



3D Printing Club – Turning Imagination Into Reality

In St. Helena, our members have been diving into creativity and technology through the 3D Printing Club, led weekly by staff member Brandon. This hands-on program engages 1st through 5th graders, giving them the tools and guidance to transform their ideas into tangible objects.



So far, members have brought to life everything from dragons and action figures to custom name plates—and even a miniature recreation of our Clubhouse. Kids work intently on their digital designs, learning how to turn imagination into reality. The results reflect both their creativity and the teamwork fostered through the program.



Snack Shack

Building Skills One Snack at a Time

At our Calistoga Clubhouse, staff members Stella and Karina lead the popular Snack Shack, where members learn the basics of customer service, handling money, and teamwork—all while serving up healthy snacks. It's a fun, hands-on way for youth to build real-world skills right inside the Club.



STEM at Howell Mountain Innovation in Action

At our Howell Mountain site, members have been hands-on with exciting STEM projects that spark curiosity and creativity. Highlights include building, modifying, and racing wind-powered cars, as well as designing mini Earthships—self-sustaining homes that reflect real-world environmental solutions. These projects encourage critical thinking, problem-solving, and a love for innovation.

Events that Inspire

Youth of the Year

Our Youth of the Year celebration, held at Brasswood, is more than an awards ceremony—it is a night that honors the courage, determination, and leadership of our teens.

This year's event highlighted powerful stories of perseverance and academic success, each reflecting the life-changing role of the Boys & Girls Clubs in shaping bright futures.

The evening culminated in the announcement of our 2024 Youth of the Year, Stella Jamieson, who shared a moving speech about her journey and the vital support the Club provided along the way. Stella's words inspired the audience and underscored the mission of our Clubs: to help all young people realize their full potential.

While Stella was recognized as the winner, every finalist demonstrated extraordinary character and resilience. Each nominee was honored with a college scholarship, a meaningful investment in their future and a reminder that the community believes in their potential. Parents, mentors, and donors filled the room with applause, affirming their shared commitment to helping local youth thrive.



Events that Inspire

The BIG Breakfast

The BIG Breakfast is one of our most anticipated gatherings of the year—a morning where community leaders, donors, and advocates come together to celebrate the impact of the Boys & Girls Clubs of St. Helena and Calistoga. Held in the welcoming atmosphere of the Calistoga Clubhouse, the event offered more than just a hearty meal; it provided an opportunity for meaningful connection and reflection on why our mission matters.

This year's featured speaker, Matthew Luhn, a former Pixar story artist known for his work on beloved films such as Toy Story and Finding Nemo, captivated the audience with his inspiring journey. Through engaging stories of creativity, perseverance, and mentorship, Matthew reminded us of the power of imagination and the importance of supportive role models in helping young people achieve their dreams. His message resonated deeply with our mission, drawing a powerful parallel between storytelling and helping youth envision their own brighter futures.

Throughout the event, the room was filled with an atmosphere of optimism and generosity. The BIG Breakfast not only raised critical support for our Clubs but also set the tone for the year ahead—reminding us that, together, we can create lasting change in the lives of local youth.



Events that Inspire

The BIG Night 2025

The BIG Night 2025 was more than a fundraiser—it was a celebration of Napa Valley's generosity. Nearly 150 guests arrived at Trinchero Napa Valley to a warm welcome from Club kids offering high fives and thank-yous.

Cocktail hour set the tone for the evening, with Trinchero wines flowing as guests gathered beneath the pergolas to socialize and enjoy passed apps. The *Oyster Girls* moved through the crowd serving fresh oysters, adding a lively and memorable touch.

Guests then moved into the seated portion of the evening with dinner prepared by Chef James Houghton of Trinchero Family Estates. The menu highlighted seasonal Napa Valley flavors—roasted Toy Box carrots with DiStefano burrata, followed by Painted Hills filet mignon paired with Trinchero's acclaimed Cabernet Sauvignons—before the live auction stole the spotlight with extraordinary offerings: vineyard dinners hosted by renowned winemakers, rare wine verticals, luxury travel packages, and exclusive experiences unique to Napa Valley.



Photos By Jack Simpson Photography



A highlight of the night was hearing from a Club teen, Olivia, whose moving testimonial underscored the impact of having a safe place and mentors who believe in her.

The evening closed on the patio with dessert, cigars, and live music, the perfect finale to a night filled with both celebration and purpose.

Thanks to the generosity of donors, sponsors, and volunteers, The BIG Night 2025 raised over \$1 million to support after-school programs, summer camps, teen mental health retreats, and leadership opportunities. It remains the cornerstone of our fundraising efforts—ensuring that every child who walks through our doors has a safe, engaging, and inspiring place to grow.



Oregon Teen Retreats



Photo By Steve Martin

In July of last year, 32 Teens from the Calistoga and St. Helena Teen Centers participated in the biannual Mental Health Retreats in the mountains just outside Ashland, Oregon.

The BGCSHC Teen Retreat is a trauma-informed program developed to meet the overwhelming need for mental health support in our community for teens. This program takes a holistic approach to working with teens whose lives have been upended by any form of trauma, taking into account physical, psychological, and emotional dimensions of treatment.

Over 30 teens and 11 staff travel to the mountains outside Ashland, Oregon twice a year for a week-long retreat. While we understand that we cannot completely heal teens in such a short amount of time we do find that teens can do a tremendous amount of work when in a safe environment and having all their physical needs met. Every teen responds differently to various methodologies. With this understanding we provide different experiences and treatments so each teen can find a practice that works for them. Teens come back to their daily lives with a set of tools to manage stress, anxiety and mental health issues on a day-to-day basis.

The overarching purpose of this retreat is stabilization and providing teens with a Mental Health Tool kit. The focus is less on deep trauma work and more on providing awareness and tools. The reason for this is most of these young adults will be returning to unsafe or unstable situations. Under this umbrella, there are five specific purposes of work we do at the retreat:

1. Providing support and stabilization through self-work and group exercises
2. Understanding emotions and triggers
3. Healing trauma and recovery
4. Building healthy relationships
5. Providing Mental Health Tool Kit for day-to-day life

The natural environment itself (in the woods in Oregon) provides a quiet and safe place where teens can relax, work on their issues and enjoy being alive. Meditation, mindfulness and gratitude practices are used daily at the beginning and end of each day. In between group sessions, teens are free to explore, fish, hike, swim, bike, canoe and experience the joy of being a teen. In every post survey we have done since the Teen Retreat's inception, 100% of all attendees found the Retreat either helpful or extremely helpful.



Listen to what
this retreat
means to them



BGCSHC Teen Program is Nationally Recognized



11 teens and 3 staff traveled to Atlanta, Georgia in July for the Boys & Girls Clubs of America National Keystone Leadership Conference. Teens from Calistoga and St. Helena were invited to lead a breakout session for teens from around the country. 3,000 teens were present at the Conference. The breakout session focused on the Candles Gratitude Practice that is a cornerstone of the yearly Teen Retreats in Oregon. Inside the sessions, our teens modeled the practice of slowing down, focusing on the good in their lives, fostering supportive communities and expressing gratitude.

mental health
support



www.bgcshc.org

Clubhouse Locations

St. Helena Clubhouse

1420 Tainter Street, St. Helena

Ages served 7-12

Calistoga Clubhouse

1401 N Oak Street, Calistoga

Ages served 5-12

Howell Mountain Club

525 White Cottage Rd. N., Angwin

Ages served 5-17

St. Helena Primary School Site

1701 Grayson Ave, St. Helena

Ages served 5-6

St. Helena Teen Center

1255 Oak Ave, St. Helena

Ages served 13-17

Calistoga Teen Center

1505 Grant Street, Calistoga

Ages served 13-17



Everyone
deserves a
place to
feel safe

Save the Dates



Napaulée

in partnership with PRESS Napa Valley

November 16, 2025

Giving Tuesday

December 2, 2025

Youth of the Year

March 2026

The BIG Night

August 15, 2026

For more information, or to attend any of these events reach out to
Steve Martin, Resource Development Director, steve@bgcshc.org

GREAT FUTURES START **HERE.**



BOYS & GIRLS CLUBS
OF ST. HELENA AND CALISTOGA